



31<sup>st</sup> Annual Meeting  
July 28-31, 2010



# INDUSTRY PROSPECTUS

Village at Squaw Valley  
Lake Tahoe, California

ROCKY MOUNTAIN VASCULAR SURGICAL SOCIETY  
203 Washington Street, PMB 311 | Salem, Massachusetts 01970  
Telephone: 978-744-5005 | Fax: 978-744-5029



# GENERAL INFORMATION

## COURSE DATES & LOCATION

July 28 - 31, 2010  
Village at Squaw Valley  
Lake Tahoe, California

## ABOUT THE RMVSS

The **Rocky Mountain Vascular Surgical Society** (RMVSS) is a regional society working to improve the quality and practice of vascular surgery as a specialty in the Rocky Mountain region. By providing a forum for scientific presentations and discussions, the RMVSS hopes to promote the professional development of those surgeons specializing in the field of vascular surgery in Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, West Texas and Wyoming.

## TARGET AUDIENCE

The Annual Meeting is open to all physicians, surgeons, researchers, residents, fellows and allied health professionals interested in the study and treatment of vascular disease.

## MEETING REGISTRATION

### ONSITE REGISTRATION HOURS\*

Wednesday, July 28, 2010	3:00 pm - 6:00 pm
Thursday, July 29, 2010	6:30 am - 12:00 pm
Friday, July 30, 2010	6:30 am - 12:00 pm
Saturday, July 31, 2010	7:00 am - 12:15 pm

\*Registration Hours Subject To Change

### REGISTRATION DEADLINES

Exhibitor personnel must be pre-registered by **Wednesday, July 7, 2010**. Names must be provided to the RMVSS Administrative Office prior to this deadline. Each exhibitor is allotted two (2) badges per tabletop space purchased. Additional badges are \$200.<sup>00</sup> each.

## HOTEL INFORMATION

Village at Squaw Valley  
1750 Village East Road  
Olympic Valley, CA 96146  
Telephone: 866-818-6963

A highlight of any visit to Lake Tahoe is the Village at Squaw Valley - a village that consists of approximately 285 one, two and three bedroom condominium suites, 6 restaurants, 20 retail shops and a full service spa. The summer months are fun filled with many events and entertainment.

## GROUP RATE INFORMATION

On behalf of our meeting attendees, a special rate has been secured over the dates of the meeting of \$169.<sup>00</sup> (one bedroom suite) plus tax (which is currently 10.00%). Reservations must be made by **Monday, June 28, 2010** to guarantee the group rate. After this deadline, **or if the RMVSS block of rooms sells out prior to the above mentioned deadline**, availability and rates cannot be guaranteed.

Please mention the Rocky Mountain Vascular Surgical Society to ensure the discounted rate.

## RESERVATION PROCEDURES

Reservations can be made by contacting the Village at Squaw Valley at 888-767-1907. Be sure to mention you are attending the Rocky Mountain Vascular Surgical Society's Annual Meeting to receive the group's discounted rate. If you prefer, you can also book your room online at [www.thevillageatsquaw.com](http://www.thevillageatsquaw.com). Just click on "Book Your Stay Online" to make your reservation. To complete your reservation, you will have to indicate online that you heard about the Village at Squaw Valley via a "Group/Conference" and enter the group code: 4094BL

Again, all reservations must be made by **Monday, June 28, 2010**.

Check-in time at the Village at Squaw Valley is 4:00 pm; check-out time is 11:00 am. All guests arriving before 3:00 pm will be accommodated as rooms become available.

Luggage storage may be arranged for early arrivals and/or late departures.



# EXHIBIT INFORMATION



## EXHIBIT DATES & HOURS\*

Thursday, July 29, 2010	6:30 am - 12:00 noon
Friday, July 30, 2010	6:30 am - 12:00 noon
Saturday, July 31, 2010	7:00 am - 11:00 am

\*Exhibit Hours Are Subject To Change Based On the Final Program

## INSTALLATION OF EXHIBITS

The Exhibit Hall will be available for set-up on **Wednesday, July 28, 2010** between the hours of **3:30 pm - 5:30 pm**. Assembly of exhibits during regularly scheduled exhibit hall hours will not be permitted. Please Note: Dates and times are subject to change based on the final program.

**All exhibitors are invited to the Welcome Reception on Wednesday, July 28, 2010 from 6:30 pm - 8:00 pm.**

## DISMANTLING OF EXHIBITS

**All exhibits must remain intact until the official closing time of 11:00 am on Saturday, July 31, 2010** (after the morning coffee break) and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 1:00 pm.

## FOOD FUNCTIONS IN HALL

Daily continental breakfasts and coffee breaks will be held in the Exhibit Hall.

## REGISTRATION

Two (2) badges are allotted per table top exhibit. Additional badges are \$300.<sup>00</sup> each. Each badge includes admission to the Scientific Sessions and the Welcome Reception.

## EXHIBIT SPACE

Each exhibit space will include one 6' x 24" draped table and two chairs. Exhibits will be tabletop only. No freestanding floor displays will be permitted. Standing equipment may be used in lieu of a table, but request must be sent in writing to the Society's Administrative Office for approval.

## SPACE ASSIGNMENT

Preferred space will be given to the Society's sponsors (if application is received by posted deadline). After the deadline, all other companies will be assigned in the order in which the applications with payment are received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Society has the right to alter the floor plan at any time.

## REFUNDS & CANCELLATIONS

Cancellations received in writing 45-days prior to the start date of the program will be subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received within 44-days of the start of the program.

## LIABILITY

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Rocky Mountain Vascular Surgical Society, the Village at Squaw Valley and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of Rocky Mountain Vascular Surgical Society and the Village at Squaw Valley, its employees and agents. Exhibitor acknowledges that Rocky Mountain Vascular Surgical Society and the Village at Squaw Valley do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

## CONDUCTING EXHIBITS

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc. that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the conference organizers. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

## INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

## PROTECTION OF HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

## FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.



# MARKETING OPPORTUNITIES

## GOLD LEVEL [(\$5,000)]

### ADVANCE & ONSITE PROMOTION

- One blast email communication to RMVSS members sent by the Administrative Office
- Dedicated signage & listing in all promotional material
- Final program book acknowledgement
- Participation in the "Industry Update Session"
- Pre-registration mailing labels
- Post-meeting final registration mailing list
- One post-meeting blast email to Annual Meeting attendees sent by the Administrative Office

### EXHIBITING

- Two tabletop exhibit spaces with preferred placement\*

### EVENT TICKETS

- Four (4) complimentary tickets to the President's Dinner

### ATTENDING

- Three (3) complimentary badges for exhibit personnel

*\*Space assignment is based on a first-come, first-served basis.*

## TABLETOP EXHIBIT [(\$2,500)]

### ADVANCE & ONSITE PROMOTION

- Dedicated signage & listing in all promotional material
- Final program book acknowledgement
- Post-meeting final registration list

### EXHIBITING

- Each company will be provided one (1) draped/skirted table with two (2) chairs for each exhibit space purchased
- Free-standing equipment is not allowed

### EVENT TICKETS

- Two (2) complimentary tickets to the President's Dinner

### ATTENDING

- Two (2) complimentary badges for exhibit personnel

# EDUCATIONAL GRANTS

If you are interested in supporting the RMVSS Annual Meeting through an educational grant, the following opportunities are available. Your generosity will be acknowledged in our program book and on our website.

## COFFEE BREAKS [(\$3,000)]

Attendees are encouraged to visit the exhibit hall to meet exhibitors during coffee breaks and the continental breakfasts. A total of three (3) coffee breaks are available for support. Your company will be recognized with signage at each station and your logo will be printed on the beverage napkins.

## PRESIDENT'S DINNER [(\$8,000)]

Join all meeting attendees Friday evening for the President's Dinner - a tradition of the Rocky Mountain Vascular Surgical Society. Your company's support will be acknowledged on signage at the dinner and in the official program book.

If you would like to support the Annual Meeting through an educational grant or want to discuss additional ways you can support the RMVSS, please contact the Administrative Office at 978-744-5005 or [rockymountain@administrare.com](mailto:rockymountain@administrare.com).

# INDUSTRY SUPPORT APPLICATION



## COMPANY INFORMATION

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Daytime Telephone	Fax
Email	

## SUPPORT LEVEL (Application Deadline: Friday, June 18, 2010)

- Level of Support
- |  |  |
|--|--|
| <input type="checkbox"/> Gold Level Support<br>[\$5,000] | <input type="checkbox"/> Table Top Exhibit<br>[\$2,500]  |
| <input type="checkbox"/> Coffee Breaks<br>[\$3,000]      | <input type="checkbox"/> President's Dinner<br>[\$8,000] |

Please Avoid Space Near the Following Companies\*

\*Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.

We Agree To Abide By the Rules & Regulations

[Please Check]

## PAYMENT INFORMATION

Deposit & Balance

A 50% deposit is due with the submission of this application. The remaining balance is due no later than **Monday, June 28, 2010**.

Cancellation Policy

Cancellations received in writing 45-days before the start of the program will be subject to a 25% administrative fee. There will be no refunds for cancellations received within 45-days of the start of the program.

Payment Method

50% Deposit  Paid In Full

Payment By Check

Please make checks payable to Rocky Mountain Vascular Surgical Society and mail to:  
203 Washington Street, PMB 311, Salem, MA 01970

## CREDIT CARD INFORMATION

Payment Method

MasterCard  VISA  Check Being Sent Via Mail

Credit Card #

\_\_\_\_\_

Expiration Date

\_\_\_\_/\_\_\_\_ Security Code (3 or 4 digit #) \_\_\_\_\_

Billing Address

\_\_\_\_\_

City/State/Zip

\_\_\_\_\_

Name As It Appears On Card

\_\_\_\_\_

FAX COMPLETED APPLICATION TO 978-744-5029.

## FOR OFFICE USE ONLY

Date Deposit Received: \_\_\_\_/\_\_\_\_ Date Final Payment Received: \_\_\_\_/\_\_\_\_

Booth # Assigned:

Deposit Amount: \$\_\_\_\_\_.<sup>00</sup> Total Payment Amount: \$\_\_\_\_\_.<sup>00</sup>